Annual Report
April 2015 – March 2016

Sharing with you the progress of our passionate pursuit...
We are on a mission to provide holistic nutritional care to all the underprivileged children with cancer. In 2015-16, we laid out important groundwork for the same.

We expanded our partnerships with key government and charity hospitals. We strengthened our partnerships with the existing ones like TATA Memorial and AIIMS. We thought strategically about how to help children with cancer exponentially in the coming years.

To achieve these we made some strategic partnerships with key NGOs like the Lajja Foundation as well as Annam. We also kept training professionals in the field of pediatric oncology nutrition and partnered with TATA Memorial hospital to launch the largest training program. We co-hosted an international workshop on Pediatric Oncology Nutrition to evangelise our cause.

This was a good year. This year brought a smile to our faces and here is a huge shout out to the supporters and team who helped Cuddles touch these lives.

Here’s planning for a better one ahead with your help.
We exceeded our goals impacting more than 5 times the number of children than last year.

Numbers include recurring aid/counseling provided. Approximately 30% are unique cases.
So...how did we do it?

- Over 10,000 units of SUPPLEMENTS were administered

- Over 9,500 MID-DAY MEALS were distributed

- Over 400 RATION BUNDLES were supplied
...And we didn’t just stop there.

- 5000 families were counselled
- 15 nutritionists were funded in 15 hospitals
- 20 large scale parent support group meetings were held
The children’s smiles made it all worth it

- 50,000 chocolates were distributed by doctors during OPD visits

- 3000 juice boxes made procedures a little easier
We extended our support to 15 hospitals - of which 10 were added this year.

We expanded our presence to 8 cities in India - of which 5 were added this year.
We co-sponsored a nutritional fellowship program, to train some of the best nutritionists in the country on paediatric oncology nutrition.

The February 2016 program held at TATA hospital has over 40 nutritionists graduating from this fellowship.
So did all our efforts actually make a difference?

Newspaper coverage helped us spread more awareness for our cause.

Coverage in the Times of India, Bangalore Mirror, Mumbai Mirror, Deccan Herald, and more…
See that big, beaming smile?
That smile is our reward.

7 year old Anjali weighed 10.1 kilos when she first arrived at Wadia hospital from her town Palghar.

Her low weight made it a challenge for her to undergo treatment. Anjali had grown up on a staple diet of dal and rice which wasn’t providing her the nutrition her body needed. Especially to fight cancer.

Our interventions included 1) Dietary changes to include a variety of healthy and affordable protein and fat sources 2) Ready to use therapeutic foods and nutritional supplementation. Slowly but surely Anjali gained the crucial 4 kilos that made her strong enough for chemotherapy.
Our warriors showed improvement in their health and disposition

Like 11 year old Saif Shaikh with complications that caused him to lose his appetite. Hospital procedures (read poke and pricks) made him grumpy.

We worked with him to show him that if he ate the right food, he would have lesser side effects of treatment, lesser pain and discomfort. More time and home with family rather than at the hospital.

Now, Saif is undergoing his treatment at Sion hospital with complications and side effects in check.
2015 - 16 was our year of breakthrough and accomplishments!

It is you - our donors, well-wishers and supporters, who enabled our year-long journey of helping little hearts. And it is only with your support that we will be able to continue reaching out to these children in the future.

A BIG THANK YOU FROM THE CUDDLES TEAM!